

SAMPLE



Good
Beginnings
Last a Lifetime

About Child Abuse and Neglect

- Neglect is the most common form of maltreatment.
- Abuse can be physical, psychological, and/or sexual.
- Most victims are abused by people they know well.

Reporting Suspected Abuse or Neglect

If you suspect that a child has been abused or neglected, call [STATE INFORMATION FOR REPORTING CHILD ABUSE AND NEGLECT].

“The solution of all adult problems tomorrow depends in large measure upon the way our children grow up today.”

– Margaret Mead

[ORGANIZATION LOGO, SPONSOR AND FUNDING INFORMATION]





What do we know about healthy child development?

- Brain development before birth and during the first years of life is rapid and extensive.
- Development of higher functions of the brain such as judgment, organization and planning, continues throughout the teens.
- While healthy development is a combination of “nature” and “nurture,” the environments in which children are raised play a tremendous role.
- Children who grow up in nurturing homes and communities are much more likely to become capable and contributing adults.

What can we do to help promote good beginnings?

Be a caring adult.

Children thrive on positive relationships with adults. Parents have a huge impact, but so do other adults who really share themselves with children. [STATE VOLUNTEER INFORMATION].

Contribute to community programs.

Donate directly to organizations you know, as well as to the [STATE ORGANIZATION]. [STATE METHODS OF DONATING].

Advocate for family friendly public policies.

Citizens have an enormous impact on the health and safety of children with their active support of issues. For timely announcements and legislative updates, [STATE ADVOCACY GROUP INFORMATION].

[LOGO AND CONTACT INFORMATION]

[STATE SPECIFIC INFORMATION FOR MAKING CONTRIBUTIONS FOR CHILD ABUSE AND NEGLECT PREVENTION]

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